

**COMBINED DECLARATION FOR PATENT APPLICATION
AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

PRODUCT DISPLAY SYSTEM

the specification of which (check one) ☒ is attached hereto [or was filed on _____ as Application Serial No. _____ and was amended on (if applicable)].

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information which is material to patentability as defined in Title 37, C.F.R. 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application No.(s):

Certified Copy Attached ☐

Priority Claimed
Yes No
☐ ☐

Number	Country	Day/Month/Year Filed

I hereby appoint the members of the firm of DERGOSITS & NOAH LLP, a firm comprised of Michael E. Dergosits (Reg. No. 31,243), Todd A. Noah (Reg. No. 35,626), Paul K. Tomita (Reg. No. 43,196), Geoffrey T. Stanford (Reg. No. 43,151), Samuel Lee (Reg. No. 41,938), Richard A. Nebb (Reg. No. 33,540), Andrew B. Schwaab, (Reg. No. 38,611), and Philip M. Shaw, Jr. (Reg. No. 25,376), Four Embarcadero Center, Suite 1450, San Francisco, California 94111, Telephone: (415) 705-6377, as my attorneys with full power of substitution to prosecute this application and to transact all business in the U.S. Patent and Trademark Office in connection therewith.

Please direct all correspondence regarding this application to the following:

DERGOSITS & NOAH LLP
Four Embarcadero Center, Suite 1450
San Francisco, California 94111
Telephone: (415) 705-6377

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Prior Design Application(s):

Priority Claimed
Yes No
☐ ☐

Number	Country	Day/Month/Year Filed

I hereby claim the benefit under Title 35, U.S.C. 120 of any United States application(s), or 365(c) of any PCT International Application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International Application in the manner provided by the first paragraph of Title 35 U.S.C. 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, C.F.R. 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

Prior PCT Application(s):

Priority Claimed
Yes No
☐ ☐

Number	Country	Day/Month/Year Filed

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18, U.S.C. and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of inventor Aaron M. Lamstein

Inventor's signature _____ Date _____

Residence 160 Mitchell Road, San Rafael, CA 94903-2044

Citizenship USA

Post Office Address _____

ASSIGNMENT

WHEREAS, Aaron M. Lamstein, hereinafter referred to as "ASSIGNOR", is the owner of certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: _____ PRODUCT DISPLAY SYSTEM _____

Date of Execution: _____ Filing Date: _____ Serial No.: _____

WHEREAS, Worldwise, Inc., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their names to this assignment on the date indicated below.

Date: _____, 2004

By: _____

STATE OF _____)
) ss.
 COUNTY OF _____)

On this _____ day of _____, in the year of 2004, before me, the undersigned notary public, personally appeared the above-named assignor, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same in his authorized capacity and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

 Notary Public